



MurtiMurti Group

Modernised waste operations improve resident experience and efficiency.

See how AMCS Wastedge can transform your waste and recycling operations.

Read more, get a demo, or talk to an expert here ➔

Overview

MurtiMurti Group, founded in 2023, is a proudly owned Pilbara business specialising in waste management and water services, with expanded capabilities in building maintenance. Deeply connected to the traditional Yaburara lands of the Burrup Peninsula and the wider Pilbara region, the company maintains strong community ties and is driven by a mission to conserve its rugged landscape for future generations.

After establishing the business, MurtiMurti Group identified an unmet need for waste management in the region and began to expand the operations. The organisation has grown rapidly and has evolved into a multi-service provider delivering reliable, community-driven solutions across the Pilbara.

Challenges

As MurtiMurti Group began to scale quickly, its existing software systems could no longer keep pace. The business needed to unify operations across plumbing, solid waste, and newly established liquid waste services. Without this, the team faced operational inefficiencies and limited visibility across core processes – including asset tracking, relocations, job history, and financial performance.

Manual processes were also placing a growing burden on the team, particularly invoicing, which consumed nearly an entire week each month. With rapid growth underway, the company needed a more modern, scalable platform – one that offered the simplicity the team required without sacrificing the depth of waste-industry functionality needed to run the business effectively.

13

trucks

350+

skip bins





Why Wastedge

After receiving strong recommendations from trusted industry partners and carrying out an in-depth review process, MurtiMurti Group selected AMCS Wastedge as its preferred solution. A hands-on demonstration confirmed that Wastedge could deliver the balance of simplicity and capability the business needed.

The platform offered clear, consolidated visibility of skip rentals, enabling the team to reduce revenue leakage significantly while improving utilisation. Its intuitive dashboard, profit-on-tipping insights, and comprehensive reporting tools provided a new level of transparency – allowing for more informed decision-making.

Wastedge also introduced major improvements in productivity and mobility. Drivers equipped with iPads and GPS-enabled routing gained access to live job information, enhancing efficiency and service reliability. The platform's built-in traceability features – such as capturing image evidence of completed jobs – strengthened compliance, auditing, and accountability across operations.

With the backing of AMCS's global presence and 24/7 support, MurtiMurti Group found the onboarding process smooth, collaborative, and well aligned to their growth ambitions.

Results and future plans

Since adopting AMCS Wastedge, MurtiMurti Group has experienced transformative operational improvements. The most immediate impact has been in administration and billing: invoicing, once a week-long monthly effort, now takes just a few hours – even as transaction volume has increased significantly. Processes across the business are now ten times more efficient, allowing the team to redirect time and focus on service delivery and customer care. Visibility and automation across accounts receivable have streamlined our payment process, helping us get paid faster and manage cash flow with greater confidence.

Operational visibility has improved dramatically. The team can now review completed work, track assets and relocations, and access detailed records for audit or customer reference. This level of traceability has strengthened internal governance and built client trust through clearer, more transparent service documentation.

The system has also supported the company's extraordinary growth. In May 2024, MurtiMurti Group operated a single truck and 12 bins. By March 2026, the fleet had expanded to **13 trucks** – including skip, front-lift, liquid, and water vehicles – and more than **350 skip bins**. This growth reflects both the company's service-driven culture and its

ability to identify opportunities where plumbing, waste, and liquid services intersect to meet regional needs.

Looking ahead, MurtiMurti Group is exploring complementary services to add to its expanding portfolio as the business continues to grow organically. With Wastedge as a scalable backbone, the company is well positioned to strengthen its offering and continue supporting SMB and mid-market customers across the Pilbara with superior service and reliability.

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“We chose AMCS Wastedge because it gave us the clarity, efficiency, and scalability we needed. We're only scratching the surface of its full potential, and it's already transformed how we run the business.”

Ben Thorn
Owner & Director
MurtiMurti Group

