



Big Star Transportation

Big Star Transportation increases average daily loads by 50%

AMCS Bulk Hauling is fueling Big Star Transportation's growth.

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About Big Star Transportation

Established in 1999 with one truck and two customers, Big Star Transportation is now one of the largest growing haulage operators in the Midcon region with 100+ vehicles. Specializing in hauling fuel, crude oil, and water, their customers include Quik Trip, 7Eleven, Wal-Mart, Murphy USA, OnCue, and Kroger.



Challenge

Big Star's operational efficiency was hampered by their reliance on manual processes for dispatch, ticketing, and compliance, affecting overall revenue. Recognizing an urgent need for change, the company sought a reliable technology partner to aid growth without burdensome costs or unnecessary software features common across the fleet logistics industry.

Solution

Big Star chose AMCS Bulk Hauling (formerly Qv21 Technologies) to analyze existing processes and help them position their operations for growth. AMCS Bulk Hauling's flexibility offers usable modules out-of-the-box, providing immediate, multi-functional solutions. This boosted Big Star's operational efficiency and delivered vital insights through a 99.995% uptime over 24 months, giving them prompt data access for more effective decision making.

Results

AMCS Bulk Hauling empowered Big Star to streamline the job-to-invoice process and improve their bottom line without sacrificing customer experience. This resulted in Big Star increasing average daily loads by 50%.

99.995%

System uptime

233%

Increased truck fleet from 48 to 112

150%

Increased dispatchers from 4 to 6

150%

Increased fleet operational efficiency per dispatcher from 12 trucks to 18