

Waste Clear

Delivering new services and improving internal workflows with AMCS Wastedge.

See how AMCS Wastedge can transform your waste and recycling operations.

Read more, get a demo, or talk to one our experts here ›

About Waste Clear

Waste Clear is an Australian-owned, family-operated company that has transformed the waste management industry. By prioritising waste separation to reduce client costs, alongside dependable service and enhanced reporting, Waste Clear has earned the trust of major clients across Sydney. With a focus on innovation, sustainability, and client collaboration, Waste Clear continues to lead by putting service before profit and building lasting industry relationships.

WASTE CLEAR
Towards a better tomorrow

Challenge

Sydney's waste management and recycling industry is rapidly evolving. To stay ahead, Waste Clear made scalability a core part of its growth strategy. With strong family values and a commitment to sustainability, the company focuses on delivering reliable, high-quality service backed by exceptional customer care.

Waste Clear offers a wide range of collection services, from general waste, recycling, and organics to commercial, manufacturing, and liquid waste. Managing this variety while maintaining cost-effective, dependable service is a constant challenge. Yet, it's one the team embraces as they continue to expand operations across the region.

Waste Clear recognised that without a robust digital platform, the ambitions to significantly grow the business would be inhibited by disjointed processes. A critical challenge for Waste Clear historically has been managing disparate systems with three siloed software systems supporting daily operations.

Daily tasks were often manually processed, which impacted staff utilisation and efficiency.

8

different waste collection service offerings

1,200+

monthly serviced customers

800+

tonnes of recyclables collected and processed monthly

amcs

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Solution

To support its growth and deliver exceptional service, Waste Clear needed a scalable, industry-specific platform that could streamline operations and reduce costs. The team chose AMCS Wastedge, a comprehensive solution built for the waste and recycling sector. “We explored many other software solutions in the market, and Wastedge was a class above,” said Moustafa Elba, General Manager at Waste Clear. “It really proved to be a one-stop software that aligns perfectly with our business and operational requirements.”

Wastedge supports a wide range of core services and includes modules that enhance customer experience and operational efficiency. From driver and run management to job bookings, scheduling, and invoicing, the platform helps optimise workflows and drive long-term profitability. Reflecting on the selection process, Moustafa shared, “The evaluation process did not feel like a sales process. Instead, it felt like the AMCS team was taking the time to understand our business and explore how their software could integrate and improve our current processes.”

Results

Waste Clear adopted AMCS Wastedge to streamline internal workflows, introduce new services, and reduce time spent on manual tasks. By consolidating three separate software systems into one unified platform, the team expects major efficiency gains across task allocation, route optimisation, job booking reconciliation, and invoicing. “We are expecting to see significant time reductions on manual day-to-day allocation of tasks,” Moustafa said. “A major key improvement is the extensive reporting capability, which gives us deeper insight to improve and optimise our service delivery.”

Since implementing Wastedge, Waste Clear has grown from serving 200 customers to 1,250 monthly between 2023 and 2025. Alongside this growth, the company has achieved stronger profit margins, improved customer satisfaction, and freed up time for strategic projects and service enhancements.

AMCS Wastedge

AMCS Wastedge is a purpose-built, comprehensive, scalable SaaS platform that automates waste and recycling operations. This easy to operate platform improves organisational efficiency, ensures compliance, and supports sustainable growth, delivered with flexible configuration options for your business and industry-specific tools.

> “The difference before and after we implemented Wastedge is night and day. The platform gives us the ability to deliver a great customer experience while positioning us for future growth.

Moustafa Elba,
General Manager,
Waste Cle ar

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